



## HOME PERFORMANCE STAKEHOLDER COUNCIL

### WHAT IS HOME PERFORMANCE?

Home performance is a holistic approach to identifying and addressing energy-efficiency, comfort, health and safety related issues in order to make a home perform better. Home performance includes a broad range of quality products and services such as:

- Heating, Ventilation & Air Conditioning (HVAC)
- Water Heating
- Insulation & Air Sealing
- Windows, Doors & Siding
- Energy Audits & Energy-Efficient Renovations

Consumers purchasing home performance products and services benefit by saving energy, reducing utility bills and by making their homes more comfortable, durable and healthier.

***Working to grow the business opportunities for home performance products and services.***



### WHO WE ARE

The HPSC is made up of a core group of dedicated industry representatives committed to working together to advance home performance in BC.

The structure of the Home Performance Stakeholder Council is designed to promote transparency, deliver effective operations and facilitate collaboration and consultation with contributors from all industry sectors.

The Executive Group facilitates planning and implementation of our operations and activities. The Steering Committee provides input and participation from each industry sector and includes contractors, sub-trades, manufacturers, suppliers, trade associations, and industry experts.





## WHAT WE DO

The HPSC exists to help companies operating in home performance succeed. We believe industry input is critical to developing effective long-term policies and programs that support home performance. Through our Sector Council's, we create opportunities for industry to provide an impactful voice on the unique needs of their sector in effort to build BC's home performance industry. Our focus is to facilitate industry development in the following key areas:



### Advocacy

Creating opportunities for industry to work together to provide input and recommendations that remove barriers and promote growth.



### Market Growth

Develop effective, long-term strategies, tools and resources to accelerate industry growth and expand business opportunities.



### Capacity Building

Cultivate and support a trained and qualified workforce that reliably delivers home performance related products and services.



### Quality Workmanship

Help the development and implementation of programs, training and accreditation that supports quality workmanship.

The HPSC will engage industry through newsletters, webinars, meetings, educational seminars and other communication and networking events designed to create opportunities for input and collaboration. This approach will allow interested individuals and businesses to access resources, information and share knowledge to successfully expand their business and skills in home performance.

## OUR PURPOSE

The Home Performance Stakeholder Council is working together with BC's home improvement industry sectors to develop and grow the home performance industry into a sustainable and profitable market segment that delivers products and services to:

- **Lower** utility bills through reduced energy use
- **Improve** home comfort and building durability
- **Reduce** environmental impact
- **Improve** air quality, health and safety



## HOW TO GET INVOLVED

If you're interested in finding out more about the home performance sector in BC and how you can get involved with the HPSC, you can:

**Stay connected** by adding your name to our mailing list to receive regular news and updates.

**Provide input** on the issues and opportunities impacting the home performance industry.

**Get involved** by attending future meetings or events to engage other industry players.

**Be an active participant** of an Industry Sector Council.